



August 17, 2020

Dear Friends and Families of Beth Shir Shalom,

Rosh Hashanah will begin in just five weeks, on the evening of Friday, September 18th. We are looking forward to sharing the High Holy Days with you and feeling our spirits renewed by Beth Shir Shalom's warm and welcoming community, even though the pandemic will prevent us from gathering together physically.

For weeks, our musicians, liturgical team and staff have been working to translate our beloved Beth Shir Shalom High Holy Day services into an inspiring virtual experience in accord with our County Health Department's COVID-19 guidelines. We've all been putting a great deal of time and effort into creating a combination of live and pre-recorded portions, and the results promise to be very special.

Our services will be led by Rabbi Jim, accompanied by Cantor Rebekah and our Beth Shir Shalom musicians. Rabbi Emeritus Neil will also participate.

Given the online nature of our services this year, you needn't concern yourself with tickets. **Members** will receive links to the adult and children's services, virtual Yom Kippur afternoon events, and special activities for pre-school and religious school children.

You can show gratitude for the hard work and dedication that are going into these High Holy Days events and for the joy of celebrating and praying together by sponsoring any of the listed categories on the back of this letter or donating to the Memory Wall. Your contributions would help defray the considerable cost of the equipment and outside expertise required to prepare and transmit these services, and would be greatly appreciated.

We look forward to sharing these **Musical, Mindful and Joyous High Holy Days services** with you.

L'Shanah Tovah,

Cynthia Barzilai
Executive Director

Jody Reichel
High Holy Days Chair

BECOME A HIGH HOLY DAYS SPONSOR

By becoming a Sponsor, you ensure that we are able to provide our Community with the loveliest High Holy Day Services possible!

Thank you in advance for your support.

SPONSORSHIP CATEGORIES

Recording Equipment

Audio/Video Production

Choir Quartet and Director

YOU Name It! _____

Full Sponsorship of any category — \$1,800

Suggested minimum partial sponsorship — \$72

Amount enclosed \$_____

Name(s) _____

Address _____

Phone _____ email _____

Credit card # _____

Expiration Date _____ Security Code _____

NOTE: A 3% Convenience Fee will be added for credit card payments

THANK YOU FOR YOUR GENEROUS GIFT!